

A passion for success in your creative business...

About me

My background is characterised by my professional experience as a former banker, as a business manager of various communication agencies, and as a self-employed consultant – always passionate for business management, economics, administration, and deeply dedicated to the success of (smaller) companies in the creative sector.

What I offer to young companies and entrepreneurs:

- specialised knowledge in various business areas, such as: fashion labels, PR agencies, design agencies and other creative companies within this context
- consulting and coaching in a flexible form, taking into consideration the care and needs of my clients
- building up the know-how for the commercialisation of business ideas
- encouraging and motivating creative people to also become savvy managers of their own businesses
- discovering novel approaches for the growth of their business models
- development of well-structured business planning for short-, middle- and long-term perspectives, as well as support with implementation (organisation, controlling, financial planning), for continuous improvement and business development over the long term
- searching and finding (sometimes creative) financing models as traditional ways of financing often do not work in this branch
- A promise to continuously improve my English

Subsidised coaching is available – please have a look at “Förderung/Netzwerke”, for example Coaching BONUS (documents will explain the criteria - available in English).

If you wish to know more about my clients and their feedback, please go to “Referenzen/Presse”.

If you are interested in coaching or consulting, please contact me via e-mail to arrange an initial appointment, to discuss your ideas, expectations and professional needs.